

JI EUN

Product Designer

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310-923-2173

EXPERIENCE

SENIOR PRODUCT DESIGNER

VMware Corporation

July 2019 - Current

Lead designer for NSX Intelligence and multiple security features
Participate in various phases of product development cycles
Conduct user sessions to validate ideas and to learn user behaviors
Enhancing the common components and NSX design system
Mentor junior designers and involve in interview process to recruit the top talent
Feature releases including NSX Intelligence, Suspicious Traffic, Malware Prevention, Recommendations, and Network Detection & Response

UX/UI DESIGNER

Intertrust Technologies Corporation

May 2014 - May 2019

Work on the entire project lifecycle from wireframes to detailed specs
Design multi-device & platform experiences that are delightful and engaging
Create working prototypes for demonstration purposes
Collaborate with multiple teams to define and implement innovative solutions that are suitable for various use cases and personas

VISUAL DESIGNER

Aircraft Technical Publisher

May 2013 - May 2014

Create and manage the graphic library and design system
Work on Aviation Hub platform for both web app and mobile app
Establish and promote design guidelines, best practices, and standards

WEB/GRAPHIC DESIGNER

Stark Marketing

Feb. 2013 - May 2013

Involve in the entire lifecycle of creating business branding
Closely communicate with customers to define user needs and to propose concept designs for business marketing assets
Design mockups and develop prototypes through HTML, CSS, and jQuery

DESIGN INTERN

Muvu Media

Nov. 2012 - Feb. 2013

Participate and contribute ideas in creative concept meetings
Create environments and assets for childrens' game apps

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

B.A. in Practice of Art

Jan. 2009 - May 2011

ACADEMY OF ART UNIVERSITY

Fine Arts

Sep. 2003 - May 2007

SKILLS

Planning/Ideation
Wireframing
UI Design
User Flow
Prototyping
User Testing
Web Design
Responsive Design
HTML/CSS
Wordpress
Video Editing

TOOLS

Figma
Sketch
Illustrator
Photoshop
Invision
Moqups
Balsamiq
Camtasia